

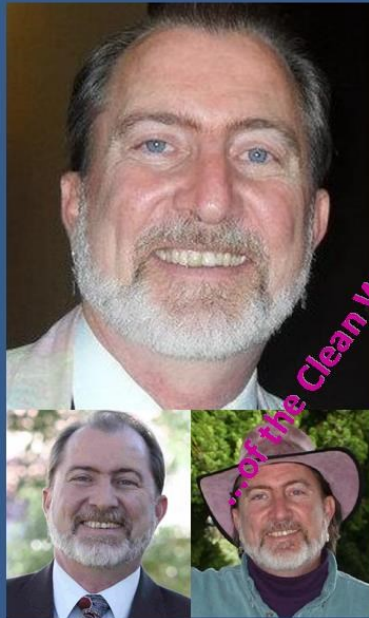
# *Bruce ‘Zen’ Benefiel*



# Media Kit

## 2014

...invites you to use all six senses and to think. Jack Dermody, Personality Expert



**BRUCE 'ZEN' BENEFIEL**  
MA, MBA, TLC

Author, Coach, Facilitator and more... *Zen* had 'visitations' as a child from unknown origins and a Near-Death Experience as a teenager that compelled him to ask deeper questions and explore the realms of consciousness and reality to extreme measure.

His professional careers span aerospace manufacturing, education & training, health foods, road & bridge construction, special events and television production.

He engages audiences with humor, insight and transformational moments. To say his brilliance and range of interests are 'eclectic' engages understatement. You can see it in his eyes when you have the opportunity to look.

# Bruce 'Zen' Benefiel

**Author & Speaker**

**Explore perplexing questions and profound realizations!**

*For the Clean Wave Form*  
Jose Arguelles



...superlative examples of what the human brain can store and serve up in unique appealing ways.  
*Dudley Lynch, Author-Strategy of the Dolphin*



**Contact:**  
**480-633-7179**  
**BZB@Zendor.us**



... exceptional teacher & transformative coach.  
You will never find Zen in a box.  
KC Miller, Owner-SWIHA

...always a challenge to what you think you know. Zen delivers! Mitch Gold, social activist

## Biography:



[Zen Benefiel](#) is a Possibilities Coagulator, Socially Mediated Extrovert, Transformational Life Coach, Translational Leader and Virtual Do-Gooder. Mr. Benefiel was adopted six weeks after birth, beginning life as an orphan. A ***near-death experience*** in college further complicated his quest for identity. He speaks and writes on a wide variety of topics with humor, intelligence and wisdom. His passion is to help facilitate a new world order of harmony among people and planet.

He founded [Be The Dream, LLC](#) in 1988 as a professional services company incorporating a holistic approach to personal and professional development. His professional activity includes plethora of passions; an [author many times over](#), a blogger on several websites, a [motivational speaker](#), an organizational development consultant, a [partnering facilitator](#), a [transformational life coach](#), a [workshop leader](#) and webmeister just to name a few of this new millennial man's penchants.

In the early 90s he produced and hosted over 120 [One World TV shows](#) featuring a wide variety of guests who discussed encountering and overcoming fears on the way to success. 'Zen' became his moniker during production of the show.

Educationally, Zen qualifies as a 'Phoenix' with an MBA in Project Management, an MA in Organizational Management and Secondary Teaching Certification. He has certifications as a Transformational Life-Coach and Hypnotherapist from the Southwest Institute of Healing Arts.

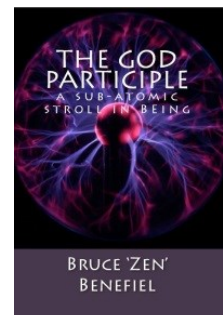
He's a very unique character with over 30 years of service spanning many industries and interests. He was responsible for \$7 million/mo. and 800 part numbers in aerospace hardware shipments; increased market penetration 45% for a health food company; developed and delivered secondary and post-secondary curriculum for district, charter and community college instruction. He designed and implemented multiple intelligence learning centers for a charter high school.

He is also what is known as a 'contactee' since childhood in rural Indiana something not too many admit let alone acknowledge publicly. He has a particular passion for intertwining the practical and profound, exploring the depths of consciousness, cosmology, science and spirituality as a life-long passion. He crafted [MothershipCafe](#), curates [UfologyPRSS](#), facilitates discussions and speaks about Star Family encounters on many levels.

Zen crafted [PlanetaryCitizens.Net](#) to showcase activists, collaborative alliances and world servers across multiple dimensions of global activity. His long-term project includes [Spectrum Academy](#), a model peer community for challenged teens and young adults. He's webmaster/board member of [Speakers Resource Organization](#). His clients include peer advisory board leaders, entrepreneurs and solopreneurs in a variety of markets.

His latest book... ***The GOD Participle - a sub-atomic stroll in BEing*** explores science and spirituality in ways few encounter, both experiential and transformative, and concludes with another look at the *God Particle* in relationship to the recent Higgs-boson discovery at CERN.

Zen lives in Arizona.



## [Experiential Workshop](#)

## Author's Book Titles:

### [2012 – Achievement Ascension](#) (Kindle)



Sold by: Amazon Digital Services, Inc.  
Language: English  
ASIN: B0032JT2A0

### [Alien Agendas and Anal Probes](#)



Paperback: 150 pages  
Publisher: CreateSpace Independent Publishing Platform (March 1, 2014)  
Language: English  
ISBN-10: 1496110994  
ISBN-13: 978-1496110992

### [Are We ONE?](#)



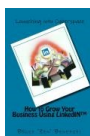
Paperback: 194 pages  
Publisher: CreateSpace Independent Publishing Platform (November 11, 2010)  
Language: English  
ISBN-10: 145285419X  
ISBN-13: 978-1452854199

### [Cosmic Conundrum: Who Am I, Really?](#)



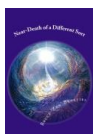
Paperback: 180 pages  
Publisher: CreateSpace Independent Publishing Platform (December 21, 2012)  
Language: English  
ISBN-10: 1493515691  
ISBN-13: 978-1493515691

### [How to Grow Your Business Using LinkedIn](#)



Paperback: 80 pages  
Publisher: CreateSpace Independent Publishing Platform (April 12, 2014)  
Language: English  
ISBN-10: 1499130503  
ISBN-13: 978-1499130508

### [Near-Death of a Different Sort](#)



Paperback: 150 pages  
Publisher: CreateSpace Independent Publishing Platform (May 22, 2014)  
Language: English  
ISBN-10: 1499703236  
ISBN-13: 978-1499703238

### [Religious Sex – Mayhem to Mastery](#) (Kindle)



Sold by: Amazon Digital Services, Inc.  
Language: English  
ASIN: B004RR15M4

### [Zendor the Barbarian](#)



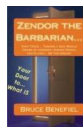
Paperback: 372 pages  
Publisher: CreateSpace Independent Publishing Platform (December 21, 2010)  
Language: English  
ISBN-10: 1452868050  
ISBN-13: 978-1452868059

### [Zendor the Barbarian Part Deux](#)



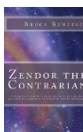
Series: Zendor the Barbarian  
Paperback: 288 pages  
Publisher: CreateSpace Independent Publishing Platform (November 11, 2011)  
Language: English  
ISBN-10: 1467958271  
ISBN-13: 978-1467958271

### [Zendor the Barbarian Part Tres](#)



Series: Zendor the Barbarian  
Paperback: 310 pages  
Publisher: CreateSpace Independent Publishing Platform; First edition (December 21, 2012)  
Language: English  
ISBN-10: 1481201417  
ISBN-13: 978-1481201414

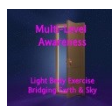
### [Zendor the Contrarian](#)



Paperback: 828 pages  
Publisher: CreateSpace Independent Publishing Platform (December 21, 2012)  
Language: English  
ISBN-10: 1490501304  
ISBN-13: 978-1490501307

## CD Titles:

### [Multi-Level Awareness Technique](#)



Audio CD (June 12, 2012)  
Original Release Date: November 11, 2011  
Label: Be The Dream  
ASIN: B008B0I5AI

### [Multi-Plane Awareness Technique](#)



Audio CD (June 12, 2012)  
Original Release Date: November 11, 2011  
Label: Be The Dream  
ASIN: B008B0I53A

### [Live @ The Jewish Pork Festival](#)



71 minutes, 9 tracks  
3 sometimes 4 guys

### [A Para-Celestial Logic Syndrome](#)



77 minutes, 9 tracks  
3 sometimes 4 guys

### [Deadly Return – Tribute to 911](#)



45 minutes, 1 tracks  
3 sometimes 4 guys

### [Dreams Enough](#)



71 minutes, 10 tracks  
3 sometimes 4 guys

## Zen's clips around the web...

ET/UFO Panel - <http://youtu.be/ClvZ5mBbuiY> (2012)

LANDS Presentation: <http://youtu.be/DlvkmP3eZkE> (2010)

Interview w/ Adam Abraham: <http://youtu.be/bZyGbQnRgJ4> (2013)

The Stripper (Revealing Oneself): <http://youtu.be/gjINsd7Va5g> (1991)

## Radio – Digital and Analog

The Whole Agenda – Robert Pepino

RevolRadio.com – Chris Chambers

OffPlanetRadio.com – Randy Maugans & Chris Holly

Awake in the Dream – Dr. Dream (Mark Peebler)

The Meria Heller Show – Meria Heller

The Mel Young Show – KTAR talk radio

Mystic Moments – Louis Russo, KFYI radio

TJ Morris ET Radio Show – TJ Morris

Universal Spiritual Connection Radio – Leilani Graham

Never Say Impossible – Myra Goldick

Radio Free Phoenix – Andy Olson

Topic UFO – Rick Scouler

Awakened Radio – Donna DeVane

## Potential Questions:

1. *What is your professional background? What did you enjoy most?*
2. *What was it like growing up knowing you were orphaned and adopted?*
3. *How did you get the name 'Zen' or is it 'Zendor'?*
4. *What is a Transformational Life Coach? A 'Possibilities Coagulator'?*
5. *What was your near-death experience like? How did you handle it?*
6. *Were you abducted? How many times? Were you scared? What did you learn?*
7. *How did you find balance in your professional career and personal life, or did you?*
8. *How did you discover that the music you helped produce was great for inner journeying?*
9. *What kind of facilitated experiences or workshops do you offer now?*
10. *How did UfologyPRSS.com get started? What is the most important issue in Ufology?*
11. *How do you find practical applications for your experiences in your work?*
12. *What advice do you have for those who are opening to their inner senses?*
13. *What is your view on consciousness, metaphysics, science and the ufology phenomena now?*